BESF Meeting Minutes

9/7/2014

7:00 – 9:13 pm @Jill Stewart’s home

Present at the meeting: Greg Brass, Leslie Chiabotti, Kimberley Evans, Claire Foege, Nancy Lewis, Ann Mancuso, Tim Martin, David McClintock, Angela Pilcher, Beth Rich, Staci Richards, Jill Stewart, and Matt Taylor

1. After calling the meeting to order and establishing that the number of board members in attendance represented a quorum, the meeting was called to order. The minutes from 7/27/2014 were reviewed and approved pending a clarification. The minutes from 7/27/2014 read that **the theme** for 2014-2015 BESF is “Building Steam”. This needed to be amended to say, “**suggested theme**”. That amendment has now been made and filed.
2. **Treasurer’s Report:** Current Balance is about $51,000
3. **Update on Amy Sery:**

* She is an independent contractor
* Attended Registration Day and was introduced to families that came by the Foundation table
* Was unable to attend Curriculum Night due to a previously planned trip to France
* Has been able to continue 10 hours/week of research while out of town
* Has worked with Matt Taylor and Katy Miller
* Internet was out at BES early in the year
* Two biweekly reports have been submitted
* [www.Briarlaketech.weebly.com](http://www.Briarlaketech.weebly.com) is a teacher resource/link
* A meet and greet needs to be scheduled to help the teachers meet Amy
* Amy will be asked to attend the October PTA meeting

1. **Fundraising Events/Opportunities**

* Amazon - $ is directed to BESF, needs to be publicized
* Box Tops – funds go to PTA
* Publix – funds go to PTA
* Kroger – Ann is setting this up for BESF
* Fall Festival – PTA event, BESF supports
* Spring Event – BESF……….Dance, possibly a Western theme with a Line Dance Caller (Coach Cocks would teach dances during PE), Horse Rides, Sonny’s BBQ/Moe’s, Online Auction **Committee**: Ann, Tim and Greg
* Bidding for Good**-** Angela and Staci
* Booster/Drive – Kimberley will ask @ Evansdale’s event with neighborhood ribbons, getting the community involved
* Spring Clean – Community Yard Sale, sell tables to community members, PTA members would donate items for straight profit.
* Picnic/Craft Auction (?)

1. **Marketing/Public Relations –** discussed how to get the word out about BESF, and educating our school. Transparency/communication were discussed

* Grants – Beth continues to seek out opportunities in this area

We need to be clear in our purpose/goal, how $ will be spent. We need to align w/ the mission statements. Names of people who volunteered to write grants will be forwarded to Beth.

* Coffee (AM opportunity)
* PM event – Jill will organize (possibly @ Napolean’s)
* Public meetings (forums)
* Quarterly Newsletter – Staci will work to catalog these
* Update Website – Staci will work to make it more user-friendly

1. **Upcoming Meeting Dates and Locations:**

* October 5, 2014 @ Claire Foege’s, 7pm
* November 2, 2014 @Ann Mancuso’s, 7pm

1. **New Business –** It was agreed that Leslie Chiabotti should remain on the Foundation, but that someone else should hold the position of co-chair now that her children no longer attend Briarlake. Tim Martin was nominated and voted in to replace Leslie as co-chair.

* Learn more about: STEM, STEAM, MUSEUM SCHOOL – classroom reduction must be part of the program

The meeting was adjourned at 9:13pm